



Insurance Business *Intelligence*

DoctorNavigator Backgrounder

DoctorNavigator is a discount health care program which includes a one-of-a-kind consumer-driven platform. The online price transparency tools are designed to empower individuals with cost comparison information for basic health care services. It allows consumers to compare prices that physicians charge for common office visit procedures and compare prescription drug prices across different pharmacies.

DoctorNavigator.com was created to help individuals better understand basic health care costs. The consumer-driven tool allows them to stretch their dollars and be more prepared for the cost of medical expenses associated with physician office visits and prescriptions.

In addition to the cost comparison tools, DoctorNavigator.com includes a consumer-driven portal where individuals can read and submit patient satisfaction reviews and find information on hospital quality ratings. Links to patient advocacy groups and resources for medical condition research can be found on the site. With DoctorNavigator.com, members will also receive ongoing, pre-negotiated discounted rates from health care providers ranging from 10-40%. Participating provider networks include physicians and specialists, hospitals and facilities, pharmacies, dentists, vision, and hearing care providers.

Our Commitment:

- First and foremost, the founders of DoctorNavigator.com remain committed to the cause of helping uninsured and underinsured individuals obtain quality, affordable care.
- We believe that health care is a serious issue and the growing problems that face our uninsured and underinsured populations are staggering. However, we believe that we can offer innovative products and services that can help to make a difference.
- We believe that the choices consumers make for their health care are far more important than decisions made to purchase any other consumer good or service. We provide consumer-driven tools that educate and empower individuals to make their own informed health care decisions.
- We believe that consumers should always seek the trusted advice of physicians and health care professionals. We do not provide medical advice, referrals or recommendations.

DoctorNavigator is brought to you by Insur I.Q. LLC.

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